

COMPANY PROFILE

PT Metrodata Electronics Tbk



METRODATA

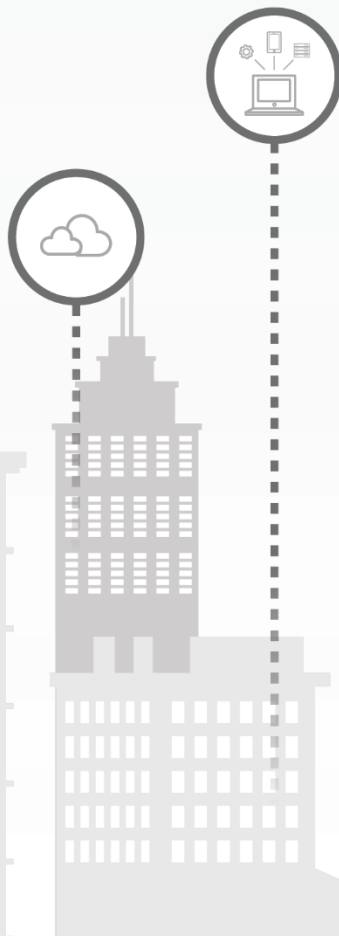


**Digital Solution Provider
and Technology Innovator**

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About Us

Indonesia's Leading Information & Communication Technology (ICT) Company

We are well-known for our comprehensive portfolio of IT hardware and software distribution for more than 45 years with solid relationship with its business partners in the ICT industry.

We utilize the power of digital business platform, cloud services, big data & analytics, business application, hybrid IT infrastructure, IT security and other emerging technologies including IOT ecosystem and AI to assist our clients adapt and transform themselves to the digital world.



MISSION



VISION

Leading Digital Economy Hub & Enabler

- **To drive digital technology advancement in Indonesia**
- **To provide innovative digital transformation solutions and service excellence to our customers and business partners**
- **To maximize our shareholders' value and build a great place to work**

CORE VALUE



Integrity is consistency in action in line with moral, ethical and legal norms, and commitment to always uphold and maintain them.



Professionalism is an attitude, behavior and actions that demonstrate superior knowledge, competencies and skills continuously developed to cope with challenges and bring success to the Company.



Entrepreneurship is a fiery enterprising spirit and passion to keep making improvement, able to turn ideas into reality, dare to take bold initiative, undaunted by failure and able to manage a harmonious relationship together with stakeholders.

AWARDS



Best of the Best Awards
The Top 50 Best Companies
2021, 2020, & 2018



Majalah Investor:
Investor Awards 2022,
2021, 2020, & 2018
The Best Listed Company
Electronics Sector

Investor Award - Edvisor Profina
Visindo 2022
Saham Terbaik (Mid Cap: Rp 500 M
– Rp 10 T)



Investortrust Best Stock Awards 2024
Pemenang Kategori Mid Cap
Sektor Teknologi
The Best Sectors Investortrust Companies
2024: Sektor Teknologi



Fortune Southeast Asia 500:
2024 (#204)

Fortune Indonesia 100:
2024 (#53), 2022 (#44) & 2015 (#75)



The Iconomics:
Best Corporate Secretary in
Computer Hardware Industry



Economic Review:
Indonesia Good Corporate Governance
Award 2018 **Public Company**

Indonesia Finance Award 2018
3rd The Best Indonesia
Computer & Devices Services
Public Company 2018

Indonesia Operation Excellence
Award 1-2018 (IOEA 2018)
Public Company Category

Anugerah Perusahaan Tbk Indonesia
-V - 2018
Top 3 Computer Services & Appliances
Best Public Company in Indonesia 2018,
Sector: Trade, Services, and Investment



FinanceAsia:
Asia's Best Companies 2015
(Best Small-Cap Category)



Bisnis Indonesia Award 2021
Sektor Perangkat Keras & Peralatan
Teknologi



Tempo – IDN Financials:
2023 The Best CEO in IT and Computer
Company
2023 Indeks Tempo-IDNFinancials 52:
High Dividen; High Growth



Analyst's Favorite in the Technology Sector
2024



Warta Ekonomi:
Indonesia Most Visionary Company Award
2024 **with Digital Transformation and Service**
Solution to Capturing Market Demand,
Kategori: IT Service

5th Indonesia Living Legend Companies Award
2024
Silver Living Legend Company in Expanding Digital
Service Solution Through Business Lines
Optimization

4th Indonesia Living Legend Companies
Award 2019

Living Legend Company Leading ICT
Integrator Company
Most Admired CEO 2019
Excellent Leadership for Comprehensive IT
Solutions Services

Top 100 Enterprises 2018
Best in Computer Services and Other
Devices Industry

Indonesia Most Innovative
Business Award 2018
Excellent Company for Product and
Service Innovation



Infobank:
3th100 Fastest Growing
Companies Awards 2018
Category: Commerce, Services and
Investments
Sub Sector: Computer & Devices
Services



Canalys:
Growth Partner of The Year
Asia Pacific Award 2020

Innovation and Transformational Partner
of the Year Asia Pacific
Award 2018

MILESTONES

1983

Establishment of METRODATA group, whose business was initiated 1975.

1990

Listed on the Indonesia Stock Exchange (IDX: MTDL).

1996

Established PT Mitra Integrasi Informatika (MII) for Solution Business Unit.

2004

Reached Rp1 trillion in net sales for the first time.

2008

Acquired Soltius to strengthen ICT consulting business.

2011

- PT Synnex Metrodata Indonesia (SMI) strengthen the ICT distribution business by joint ventured with Synnex Technology International Corp.
- Established PT My Icon Technology (MIT) to enter the ICT E-commerce business.
- Listed in Indeks Saham Syariah Indonesia (ISSI).

2019

- Inauguration of the Modern Logistic Center in MM2100 Industrial Estate, Cibitung.
- Appointed by Intel as the only IoT Solution Aggregator in Indonesia.
- Listed in Pefindo 25 index.
- Reached more than Rp15 billion (US\$1 billion) in net sales.

2018

- LMI merged into PSI.
- MIT became a subsidiary of SMI.

2017

MTDL purchased shares of PT Packet Systems Indonesia (PSI) to strengthen ICT broadband & solution network.

2016

- SMI established PT Synnex Metrodata Technology and Services (SMTS) to enter ICT assembly business.
- Reached Rp10 trillion in net sales.

2012

- Established PT Logicalis Metrodata Indonesia (LMI) by joint ventured to develop ICT solution network.
- Reached Rp5 trillion in net sales.

2020

- MTDL listed in several indexes:
- Kompas100
 - IDX80
 - FTSE Micro Cap
 - FTSE Total-Cap (KMSμ)
 - Jakarta Islamic Index 70 (JII70)
 - IDX Value 30 (IDXV39)

2021

- New Company's identity: Digital Solution Provider and Technology Innovator
- Invested in startup companies through a venture capital, and directly in the e-groceries market.
- MII established a subsidiary, PT Sinergi Transformasi Digital (Sinergi)

2022

Established a joint venture, PT cacaFly Metrodata Indonesia (CMI), with cacaFly International Media Co.

2024

Established a joint venture, PT FPT Metrodata Indonesia (FMI), with FPT IS Vietnam.



Everything is Digital, Digital is Everything

PT Metrodata Electronics Tbk aim to be digital solution & distribution provider to add value to our business partners in their digital transformations.

SUSANTO DJAJA
President Director

MAIN BUSINESS



Distribution Business

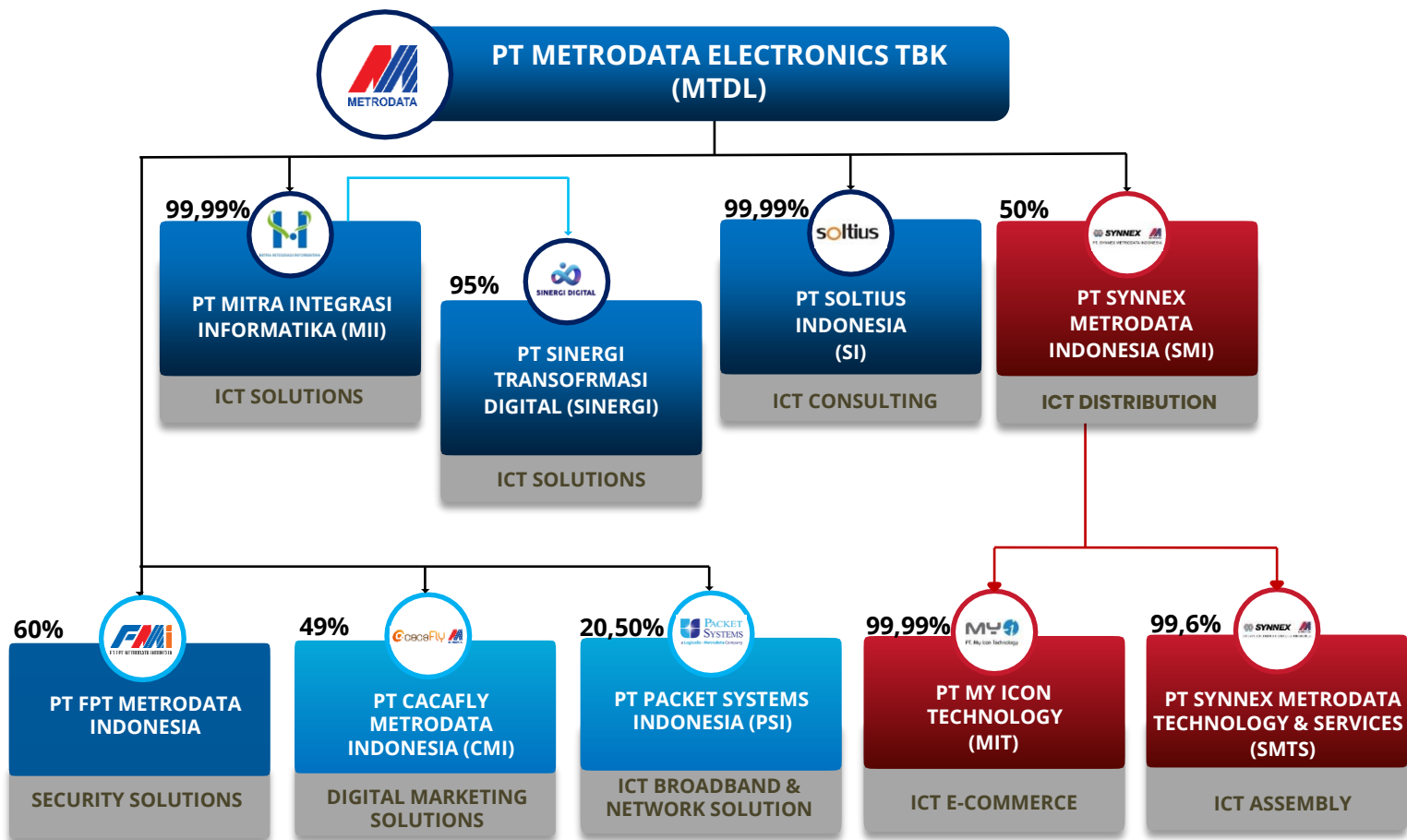
**Providing World-Class ICT
Hardware and Software**



Solution & Consulting Business

**Digital Solution Provider to
Help Companies Achieving
Digital Transformation**

SUBSIDIARIES & ASSOCIATES



*) as of November, 2024

Our Network Throughout Indonesia



29 Locations in Indonesia
covering **330+** cities, and
6000+ Channel Partners

MAIN
BUSINESS

Distribution Business

**A WORLD-CLASS AND
THE LARGEST
ICT DISTRIBUTION
COMPANY IN
INDONESIA**



**Comprehensive
Hardware and
software Portfolio
with Modern
Distribution system**



**E-Commerce Market
segment**

- B2G through LKPP (e-catalogue)
- B2B (www.metrodatabisnis.com)
- B2C (www.metrodataonline.com)
- Official Principal Stores



**Modern Logistics
Center**

- Warehouse Management System (WMS)
- Transport Management System (TMS) with Tracking Position, Fleet Information and Delivery Status functions

Our Distribution Portfolio

Network & Security



Data & Analytics



Audio Visual



Indonesia Technology Solution



Server & Storage



Productivity



Data Protection



Rack, Power & Cooling



Surveillance & Security System



Devices & Smartphone



PC End Computing



Printing, Peripheral & Tools



IaaS (Infrastructure as a Service)



SaaS (Software as a Service)



Memory, Flash & Components



Electronics & Lightings



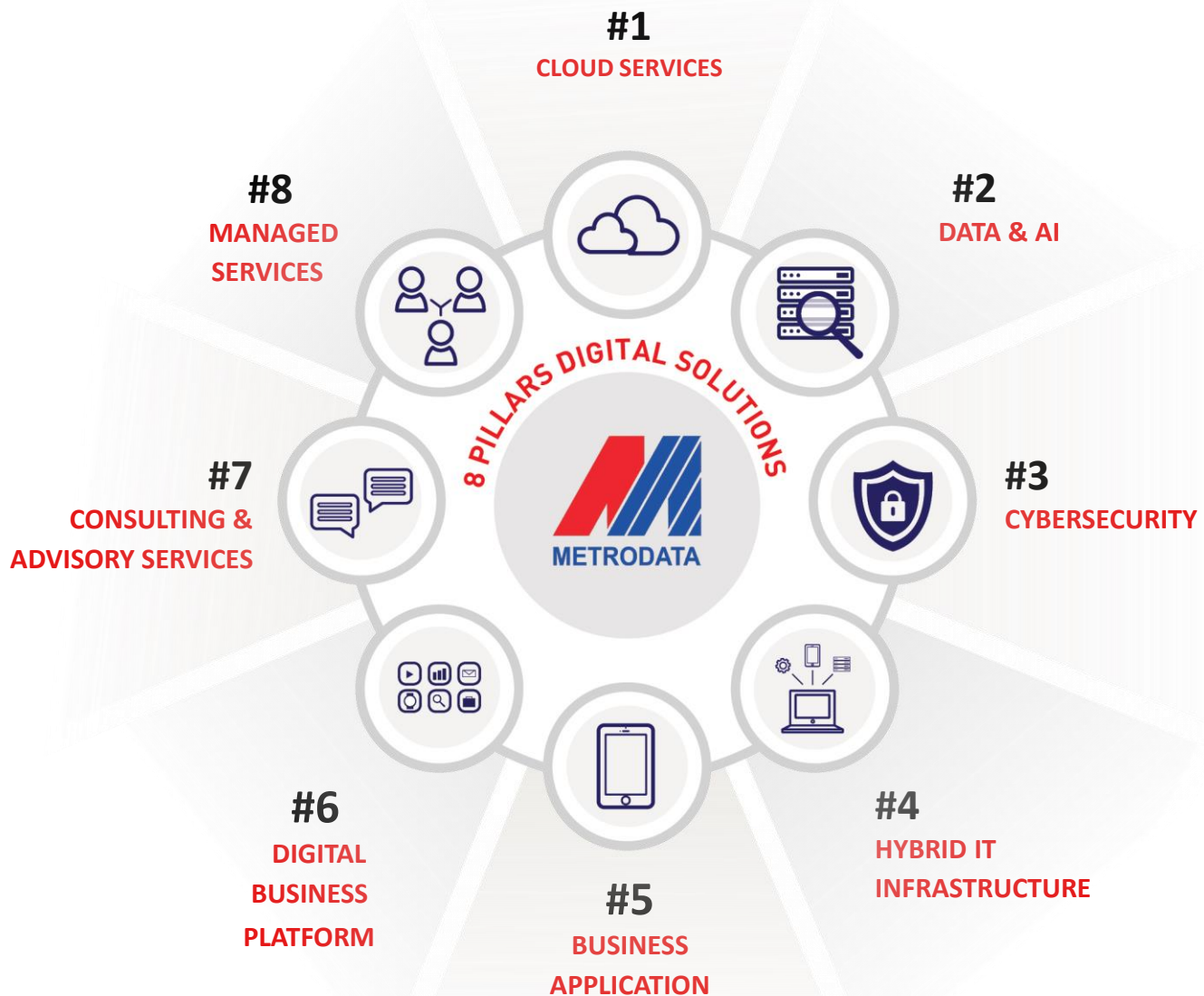
Gaming & Accessories



MAIN
BUSINESS

Solution & Consulting Business

DIGITAL SOLUTION PROVIDER



Metrodata is ready to support and expedite the digital transformation of its customers, from microbusinesses to enterprises, by offering the eight pillars of solution, consisting of:

#1

Cloud Services

Secure, managed public cloud services with a network-centric design and multiple layers of security.

#2

Data & AI

We manage data and turn it into meaningful and relevant business insight.

#3

Cyber Security

By investing in the right people, processes, and technology, organizations can block some of the most persistent threats facing them today.

#4

Hybrid IT Infrastructure

We provide network, database and infrastructure optimization for either cloud or local premise environment.

#5

Business Application

We develop application to make your business process runs quicker than ever.

#6

Digital Business Platform

Digital Business Platform allows enterprises to carry out day-to-day business without trying employees to their desks.

#7

Consulting & Advisory services

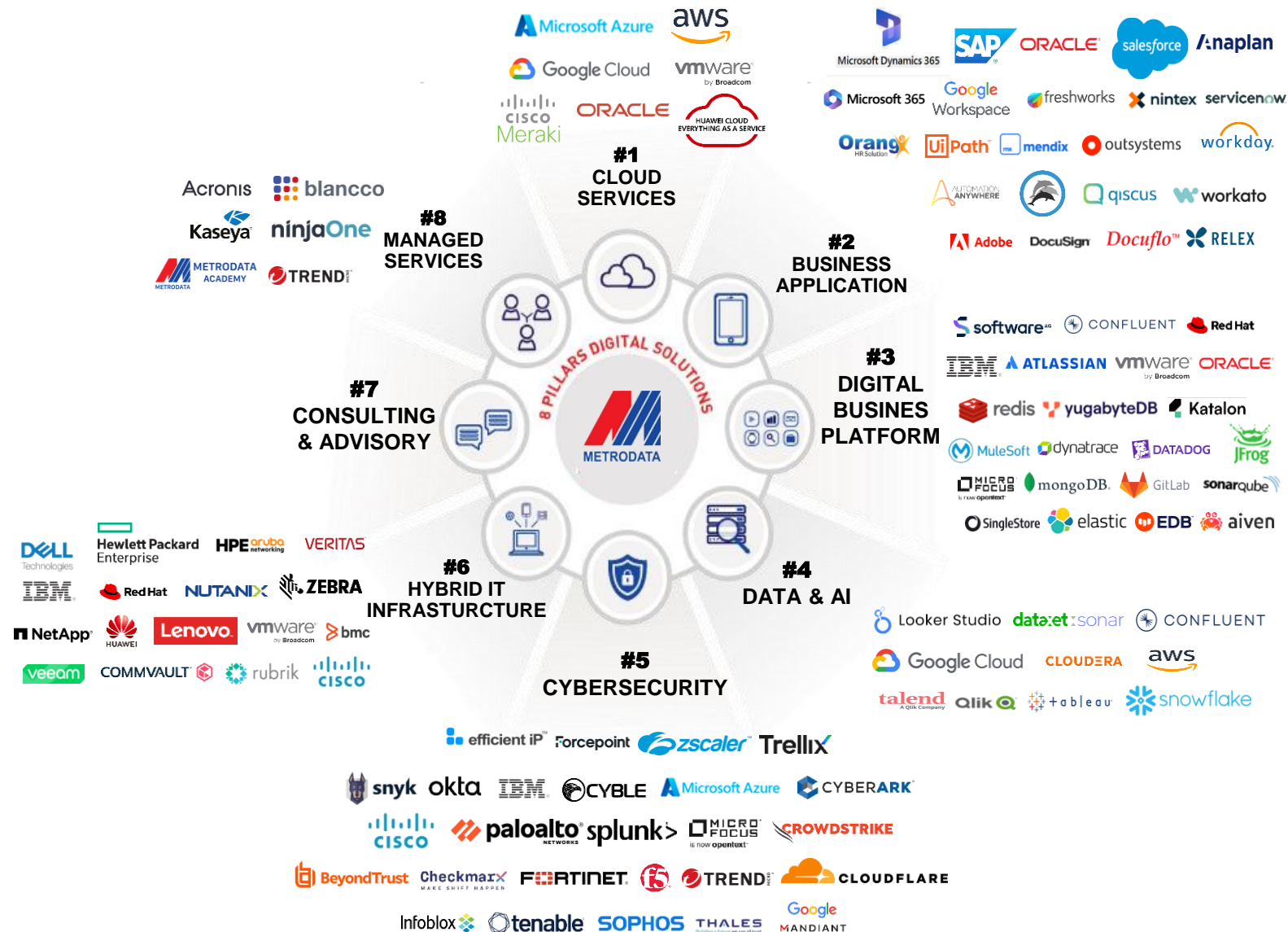
We develop proven methodologies, deliver holistic perspective, capture across framework boundaries, in addition we eliminate silos of any organization structure.

#8

Managed services

We help you drive and manage your innovation through our enterprise-grade consulting, technical and support, and managed services.

8 PILLARS DIGITAL SOLUTIONS



HELPING COMPANIES TO ACHIEVE DIGITAL TRANSFORMATION

Implemented Latest Technologies and Services
in one Intelligent Innovation System.

■ ■ FROM STRATEGY TO IMPLEMENTATION AS WELL AS SUPPORT, WE DO IT ALL

Whether you are a start-up or an established player, we deliver a
comprehensive suite of services to tackle all of your digital
transformation challenges.

■ ■ WE HELP COMPANIES RUN BETTER

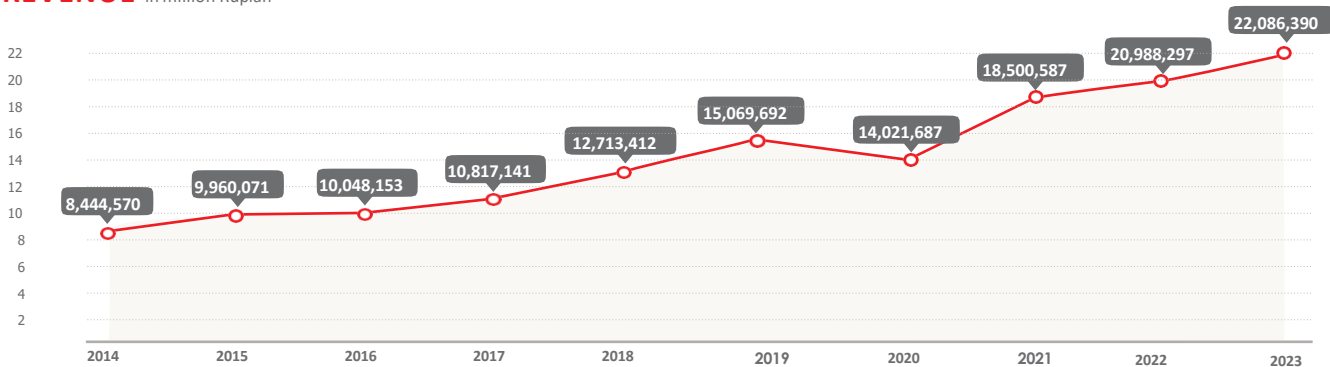
We combine our extensive experience
with a thorough understanding of your
business needs to deliver high-quality
and affordable solutions that work.

Our Corporate Solution & Consulting Customers' Industry

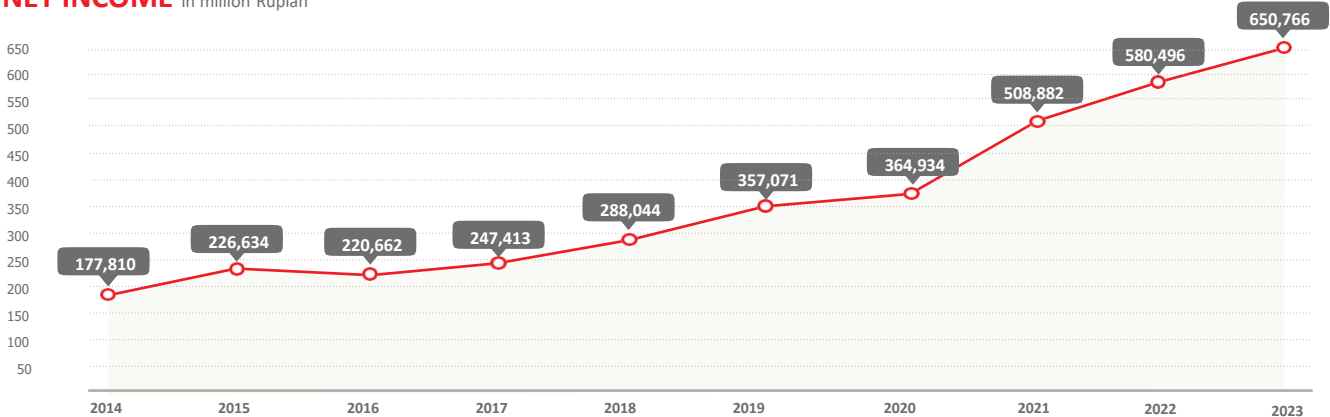
-  TELECOMMUNICATION
-  AUTOMOTIVE
-  E-COMMERCE
-  BANKING & FINANCIAL SERVICES
-  CONSUMER PRODUCTS
-  PHARMACEUTICALS & PERSONAL CARE
-  HIGHER EDUCATION
-  OIL, GAS & MINING
-  TRANSPORTATION & LOGISTIC
-  HEAVY EQUIPMENT
-  AGRIBUSINESS & PLANTATION
-  GOVERNMENT RELATED
-  FORESTRY, PAPER & PACKAGING
-  INDUSTRIAL PRODUCTS
-  RETAIL FASHION & LIFESTYLE
-  TECHNOLOGY
-  FOOD & BEVERAGES
-  MEDIA

Financial Highlights

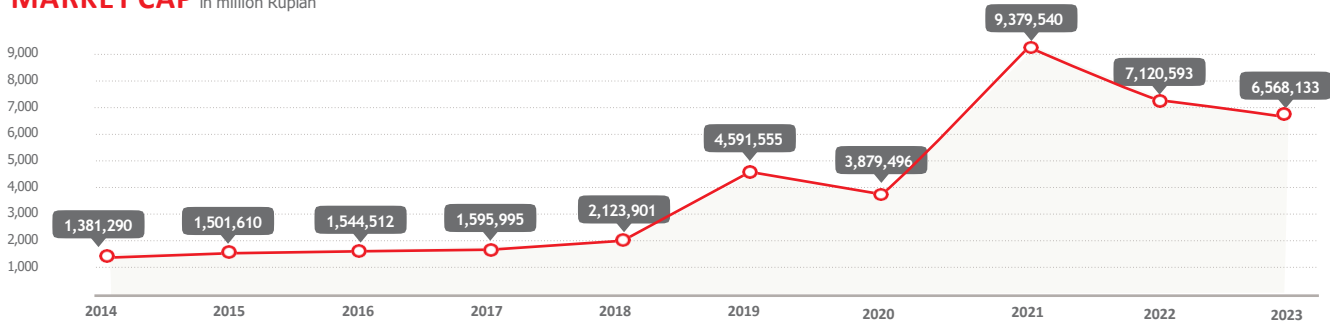
REVENUE in million Rupiah



NET INCOME in million Rupiah



MARKET CAP in million Rupiah



Subsidiaries' Addresses



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Jl. Letjen S. Parman Kav. 28 Jakarta
11470 - Indonesia

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@ synnexmetrodata

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www.synnexmetrodata.com

PT Soltius Indonesia

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METRODATA

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