

COMPANY PROFILE

PT Metrodata Electronics Tbk



METRODATA

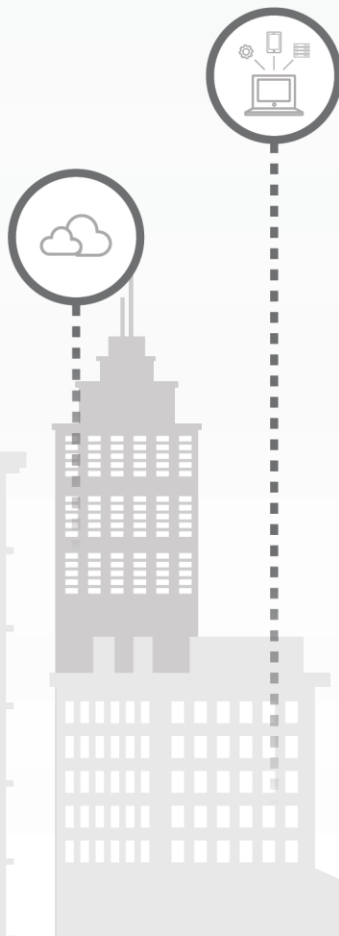


**Digital Solution &
Distribution Company**

CONTENTS

03	About Us
04	Vision & Mission
05	Core Value
06	Awards
07	Milestones
09	Main Business
10	Subsidiaries & Associates
12	Distribution Business
14	Solution & Consulting Business
17	Financial Highlights
18	Subsidiaries' Addresses





About Us

Indonesia's Leading Information & Communication Technology (ICT) Company

We are well-known for our comprehensive portfolio of IT hardware and software distribution for more than 45 years with solid relationship with its business partners in the ICT industry.

We utilize the power of digital business platform, cloud services, big data & analytics, business application, hybrid IT infrastructure, IT security and other emerging technologies including IOT ecosystem and AI to assist our clients adapt and transform themselves to the digital world.



VISION

Becoming the most trusted digital technology provider



MISSION

- To provide efficient and effective digital transformation, innovative added value, and service excellence to our customers and business partners
- To maximize our shareholders' value and build a great place to work
- To enhance the digital technology advancement in Indonesia

CORE VALUE



Integrity is consistency in action in line with moral, ethical and legal norms, and commitment to always uphold and maintain them.



Professionalism is an attitude, behavior and actions that demonstrate superior knowledge, competencies and skills continuously developed to cope with challenges and bring success to the Company.



Entrepreneurship is a fiery enterprising spirit and passion to keep making improvement, able to turn ideas into reality, dare to take bold initiative, undaunted by failure and able to manage a harmonious relationship together with stakeholders.

AWARDS



Forbes Indonesia:
Best of the Best 2020
The 50 Best Companies

Best of the Best Awards
**The Top 50 Companies for
2018**



Majalah Investor:
Investor Awards 2020
**Best Listed Company
Electronics Sector**

100 Best Listed Company 2018
**The Best Listed Company
2018 Electronics Sector**



Infobank:
3th100 Fastest Growing
Companies Awards 2018
**Category: Commerce, Services
and Investments**
**Sub Sector: Computer &
Devices Services**



Economic Review:
Indonesia Good Corporate
Governance Award 2018
Public Company

Indonesia Finance Award 2018
**3rd The Best Indonesia
Computer & Devices Services
Public Company 2018**

Indonesia Operation Excellence
Award 1-2018 (IOEA 2018)
Public Company Category

Anugerah Perusahaan Tbk
Indonesia - V - 2018
**Top 3 Computer Services &
Appliances Best Public Company in
Indonesia in 2018,**
**Sector: Trade, Services, and
Investment**



Canalys:
**Growth Partner of The Year
Asia Pacific Award 2020**

**Innovation and Transformational
Partner of the Year Asia Pacific
Award 2018**



Warta Ekonomi:
4th Indonesia Living Legend
Companies Award 2019
**Living Legend Company Leading
ICT Integrator Company**

Most Admired CEO 2019
**Excellent Leadership for
Comprehensive IT Solutions
Services**

Top 100 Enterprises 2018
**Best in Computer Services and
Other Devices Industry**

Indonesia Most Innovative
Business Award 2018
**Excellent Company for Product
and Service Innovation**



Fortune Indonesia 100:
Fortune 100 Company for 2015
ranked 75th



FinanceAsia:
Asia's Best Companies 2015
(Best Small-Cap Category)

MILESTONES

1983

Establishment of METRODATA group, whose business was initiated 1975.

1990

Listed on the Indonesia Stock Exchange (IDX: MTDL).

1996

Established PT Mitra Integrasi Informatika (MII) for Solution Business Unit.

2004

Reached Rp1 trillion in net sales for the first time.

2008

Acquired Soltius to strengthen ICT consulting business.

2011

- PT Synnex Metrodata Indonesia (SMI) strengthen the ICT distribution business by joint ventured with Synnex Technology International Corp.
- Established PT My Icon Technology (MIT) to enter the ICT E-commerce business.
- Listed in Indeks Saham Syariah Indonesia (ISSI).

2018

- LMI merged into PSI.
- MIT became a subsidiary of SMI.

2017

MTDL purchased shares of PT Packet Systems Indonesia (PSI) to strengthen ICT broadband & solution network.

2016

- SMI established PT Synnex Metrodata Technology and Services (SMTS) to enter ICT assembly business.
- Reached Rp10 trillion in net sales.

2012

- Established PT Logicalis Metrodata Indonesia (LMI) by joint ventured to develop ICT solution network.
- Reached Rp5 trillion in net sales.

2019

- Inauguration of the Modern Logistic Center in MM2100 Industrial Estate, Cibitung.
- Appointed as the only IoT Solution Aggregator in Indonesia by Intel.
- Listed in Pefindo 25 index.
- Reached more than Rp15 billion (US\$1 billion) in net sales.

2020

MTDL listed in several indexes:

- Kompas100
- IDX80
- FTSE Micro Cap
- FTSE Total-Cap (KMSμ)
- Jakarta Islamic Index 70 (JII70)
- IDX Value 30 (IDXV39)

Everything is Digital, Digital is Everything

PT Metrodata Electronics Tbk aim to be
digital solution & distribution provider
to add value to our business partners
in their digital transformations.

SUSANTO DJAJA

President Director

MAIN BUSINESS



Distribution Business

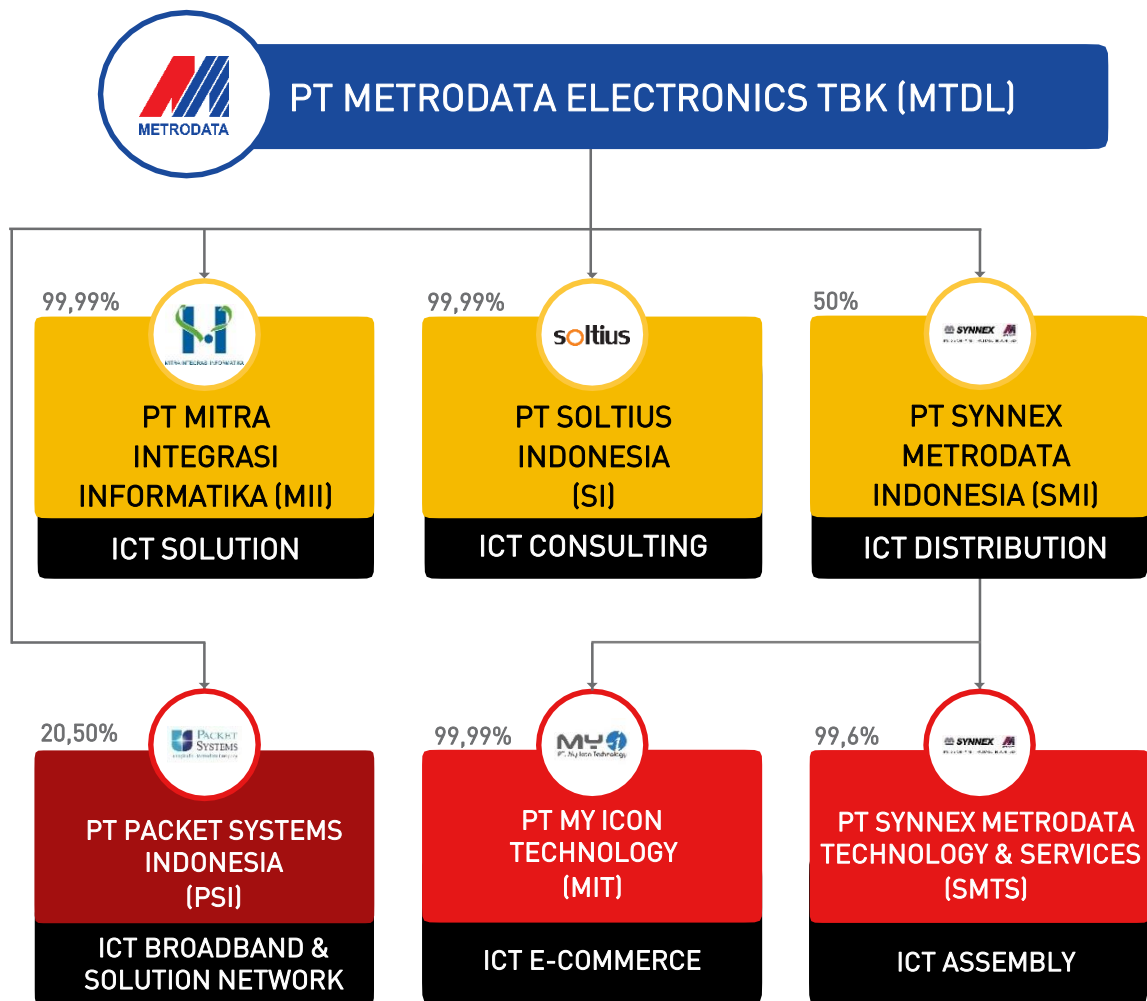
Providing World-Class
ICT Hardware and
Software



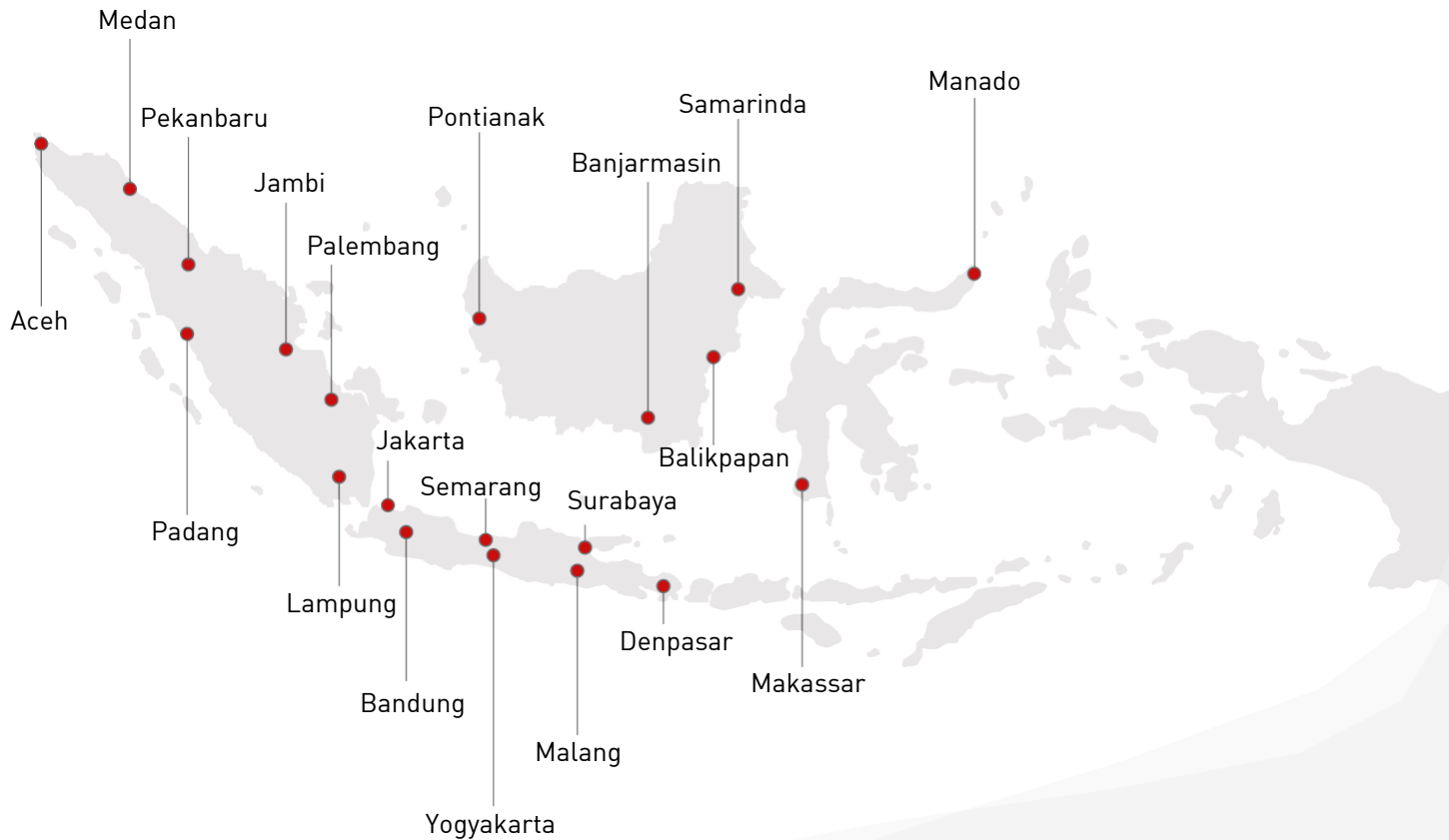
Solution & Consulting Business

Digital Solution Provider
to Help Companies
Achieving Digital
Transformation

SUBSIDIARIES & ASSOCIATES



Our Network Throughout Indonesia



20 Locations in Indonesia
covering **150+** cities, and
5,200+ Channel Partners

MAIN
BUSINESS

Distribution Business

**A WORLD-CLASS
AND THE LARGEST
ICT DISTRIBUTION
COMPANY IN
INDONESIA**



**Comprehensive
Hardware and
software Portfolio
with Modern
Distribution
system**



**E-Commerce
Market segment**

- B2G through LKPP (e-catalogue)
- B2B (www.metrodatabisnis.com)
- B2C (www.metrodataonline.com)
- Official Principal Stores



**Modern Logistics
Center**

- Warehouse Management System (WMS)
- Transport Management System (TMS) with Tracking Position, Fleet Information and Delivery Status functions

Our Distribution Portfolio

Server & Storage



Productivity



Data Protection



Surveillance & Security System



Rack, Power & Cooling



Network & Security



Audio Visual



Electronics



Data & Analytics



Devices & Smartphone



PC End Computing



AMD

Printing, Peripheral & Tools



Memory, Flash & Components



IaaS (Infrastructure as a Service)



SaaS (Software as a Service)



Gaming & Accessories



MAIN
BUSINESS

Solution & Consulting Business

DIGITAL SOLUTION PROVIDER



Metrodata is ready to support and expedite the digital transformation of its customers, from microbusinesses to enterprises, by offering the eight pillars of solution, consisting of:

#1

Cloud Services

Secure, managed public cloud services with a network-centric design and multiple layers of security.

#2

Big Data & Analytics

We manage data and turn it into meaningful and relevant business insight.

#3

Security

By investing in the right people, processes, and technology, organizations can block some of the most persistent threats facing them today.

#4

Hybrid IT Infrastructure

We provide network, database and infrastructure optimization for either cloud or local premise environment.

#5

Business Application

We develop application to make your business process runs quicker than ever.

#6

Digital Business Platform

Digital Business Platform allows enterprises to carry out day-to-day business without trying employees to their desks.

#7

Consulting & Advisory services

We develop proven methodologies, deliver holistic perspective, capture across framework boundaries, in addition we eliminate silos of any organization structure.

#8

Managed services

We help you drive and manage your innovation through our enterprise-grade consulting, technical and support, and managed services.

HELPING COMPANIES TO ACHIEVE DIGITAL TRANSFORMATION

Implemented Latest Technologies and Services in one Intelligent Innovation System.









■ FROM STRATEGY TO IMPLEMENTATION AS WELL AS SUPPORT, WE DO IT ALL

Whether you are a start-up or an established player, we deliver a comprehensive suite of services to tackle all of your digital transformation challenges.

■ WE HELP COMPANIES RUN BETTER

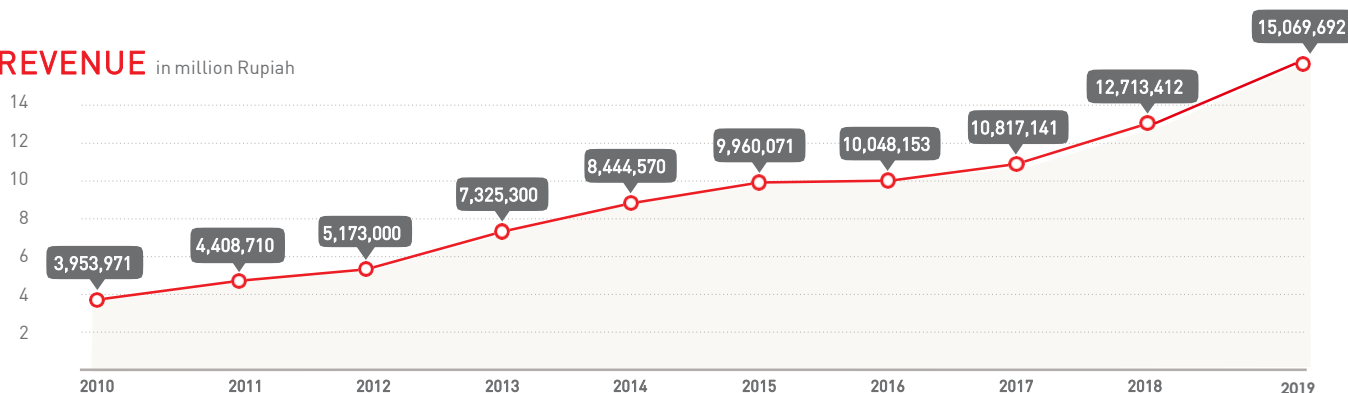
We combine our extensive experience with a thorough understanding of your business needs to deliver high-quality and affordable solutions that work.

Our Corporate Solution & Consulting Customers' Industry

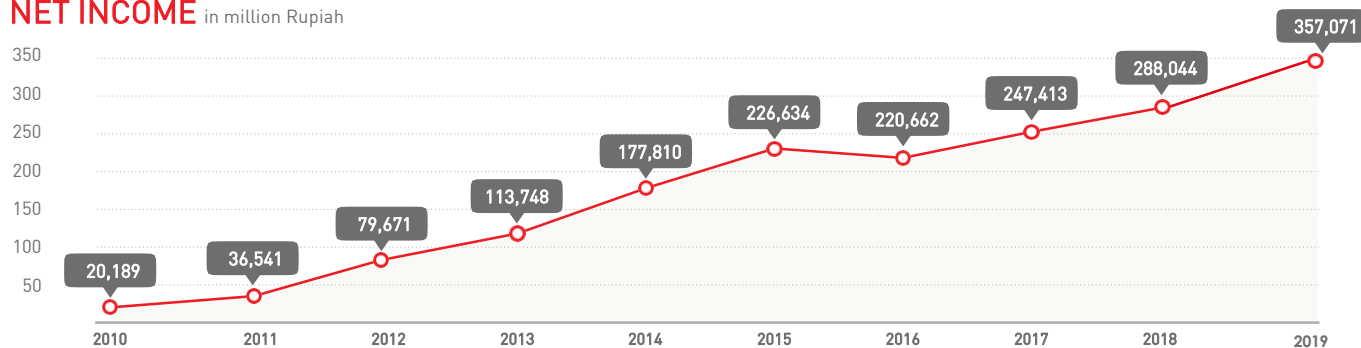
-  TELECOMMUNICATION
-  AUTOMOTIVE
-  E-COMMERCE
-  BANKING & FINANCIAL SERVICES
-  CONSUMER PRODUCTS
-  PHARMACEUTICALS & PERSONAL CARE
-  HIGHER EDUCATION
-  OIL, GAS & MINING
-  TRANSPORTATION & LOGISTIC
-  HEAVY EQUIPMENT
-  AGRIBUSINESS & PLANTATION
-  GOVERNMENT RELATED
-  FORESTRY, PAPER & PACKAGING
-  INDUSTRIAL PRODUCTS
-  RETAIL FASHION & LIFESTYLE
-  TECHNOLOGY
-  FOOD & BEVERAGES
-  MEDIA

Financial Highlights

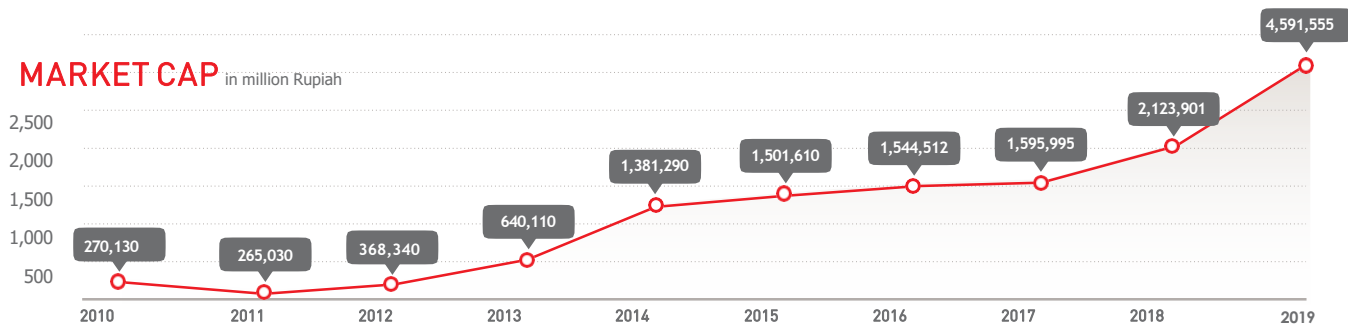
REVENUE in million Rupiah



NET INCOME in million Rupiah



MARKET CAP in million Rupiah



Subsidiaries' Addresses



PT Synnex Metrodata Indonesia

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METRODATA

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📘 Metrodata

🏢 PT Metrodata Electronics Tbk

📧 [metrodata_electronics](https://www.metrodata.co.id)

www.metrodata.co.id